

A Level Business (AQA)



Why choose Business?

This course is designed to give you a good grounding in all aspects of business. You will develop a thorough understanding of topical business issues and will think about them in a critical manner, developing the skills of **application, analysis** and **evaluation**. Case study research of businesses lies at the heart of the 'A' Level course. You are taught business theory and how to apply it to issues, problems and opportunities facing real businesses.

Business Studies is a popular A Level and useful for taking a very wide range of university degree courses, including Business Management, Business Administration, Accountancy, Advertising, Computing, Finance, Human Resource Management, Marketing and Law.

Course requirements

You will need at least a grade C in English and Maths and in Business Studies – if completed at GCSE level. Business can be studied in the Sixth Form without any previous knowledge and it fits very well with any of the other subjects on offer.

How will I be assessed?

The AS is fully co-teachable with the first year of the A-level, providing these students with the option to continue studying the full A-level. All of the Business Studies modules are assessed via written examinations. There is no coursework or controlled assessment.



Year 1 A level content (AS)

1. What is business?
2. Managers, leadership and decision making
3. Decision making to improve **marketing** performance
4. Decision making to improve **operational** performance
5. Decision making to improve **financial** performance
6. Decision making to improve **human resource** performance



Year 2 A-level content

The A-level incorporates the same six topics as AS, **plus** the following **additional** topics:

1. Analysing the strategic position of a business
2. Choosing strategic direction
3. Strategic methods: how to pursue strategies
4. Managing strategic change

Testing quantitative skills

Both the AS and A-level assess quantitative skills, making up a minimum of 10% of the overall marks. The skills tested include ratios, averages, fractions, percentages and calculation of profit and loss.

Who do I see if I want to find out more?

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